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# Design parameters to follow for a perfect Residential Facade



The word “facade” has its roots in French, and when translated, it means, “the face.”

A facade plays a crucial role in establishing the identity of a building. They have a detrimental impact on the buildings that one uses when the structure achieves standard designs on meeting structural regulations. With new introductions in materials and technology, fresh ideas are being explored for more effective and beguiling structures. Team ASRO strongly believes in achieving a balance between all the elements when designing a facade.

Most of the projects ASRO Arcade works on, lie in the realm of sustainable luxury homes meant for resplendent living. One of the main points they address is trying to find the purpose of a building. For instance, if a building is meant for corporate use, the facade will allow maximum sunlight that deems convenient for the users to work during the daytime. This also aids in



building the energy efficiency of the structure. Now, when it comes to homes, they staunchly believe in creating an open concept plan. Natural light builds healthy and positive energy within the interiors, surrounding the space in refreshing energy. Thus, by defining the purpose of the building, a facade can be tailor-made to keep it in sync with the interiors of the household.

Next comes the choosing of the right material palette while designing a facade. An architect must choose a material palette that is extremely durable. Keeping this in mind, many architects often opt for conventional construction materials like steel and concrete. They give a house a rustic, minimalist, Scandinavian look that falls perfectly into the category of contemporary facades. At the same

time, architects can also build flawless facades with unconventional materials. Team ASRO gravitates towards an industrial facade interspersed with plants and greenery to make it seem more aesthetically pleasing.



ASRO Arcade is a Gurgaon (Delhi NCR) based firm that provides multidisciplinary Architecture, Interior Design, Landscaping and Urban Planning Services. Their profile of highly varied projects include urban homes, farm houses, hotels, schools, and commercial spaces. Founded in 2014 and spearheaded by Principal Architect, Robin Sisodiya, ASRO Arcade is widely renowned for its creativity, attention to detail and sensitivity to the




Robin Sisodiya

surroundings. ASRO Arcade focuses on providing outstanding end to end architecture with an absolute depth of understanding on creating distinctive spaces and interiors. From the get-go, the firm is involved in the minutiae, ranging from residential buildings, apartments, farm houses, hospitality, schools, workplace and retail design.



When talking about doors and entrances, they must be substantial and make a strong impact on the onlooker. A good entryway should be warm & welcoming so that guests can remember it for a long time. Stunning utilitarian doorways that are custom-made to fit the personality of the facade are in vogue these days. ASRO Arcade chooses to keep the door off the central axis of the facade and design the exterior in such a way that the door seems to be its naturally occurring part.

These are just a few of the design elements one has to keep in mind while designing the facade for a building. Driveways and walkways are elements that can be omitted or rejected based on the availability of the plot. There are a myriad of elements taken care of when designing a facade, and ASRO Arcade is exploring varied layout schemes that are making their exterior designs exemplary with each passing day. 

Courtesy: ASRO Arcade

